


Building a marketplace of integrity and good governance in Malaysia



A nighttime photograph of a city skyline, featuring several tall skyscrapers illuminated with lights. The sky is dark, and the lights from the buildings create a vibrant contrast. The image is split into two vertical panels: the left panel is a lighter, more faded version of the same scene, while the right panel is a darker, more detailed view of the same cityscape.

Corruption can also negatively impact the quality of public goods and services, further impacting the cost of living. The reduction in efficacy of public goods and increased government deficit is another consequence of corruption. This will reduce the quality of public services received by taxpayers, with a direct impact on the cost of living.

Corruption in the supply chain: forms and impacts on consumers, a CBI-IDEAS report

Combatting corruption has been a persistent challenge for Malaysia. Corruption scandals involving the highest levels of public office in recent years have resulted in significant political backlash and public awareness on the cost of corruption in the country.

For businesses, corruption has been found to distort competition, curtail private sector development, raise entry barriers, and undermine the delivery of public services. Acts of corruption is shown to be a contributor to higher levels of price inflation while suppressing incomes, thereby encouraging more corruption, which leads to a vicious cycle.

At the Coalition for Business Integrity, our vision for Malaysia is a market place of integrity, good management practices, and positive work attitude with elevated productivity for our future generations. Join us in making a collective voice for integrity in doing business in Malaysia, to combat corruption and build a better, stronger and more prosperous Malaysia!

WHO WE ARE

The Coalition for Business Integrity Berhad (CBI) is a not-for-profit organisation poised to champion integrity for a better Malaysia. Our vision is for Malaysia to be a market place of integrity, good management practices, and positive work attitude with elevated productivity for the benefit of our nation and our future generations.

Established in 2014, CBI has been providing services to the corporate sector, engaging with the government of the day including the Malaysian Anti-Corruption Commission (MACC), as well as working closely with international organisations such as ASEAN CSR Network (ACN), United Nations Office on Drugs and Crime (UNODC), Organisation for Economic Co-operation and Development (OECD) and U.S. Agency for International Development (USAID).

CBI membership represents the integrity stand of our members with the following characteristics:

- We are nonpartisan. Our focus is to help businesses operating in Malaysia and the government of the day to achieve a high degree of integrity and productivity.
- Our driving force is on business integrity and good governance, as we believe this will generate long-term business growth and sustainability.
- We provide training on business ethics and facilitate the building of a healthy work culture to compete successfully.
- We build trust among member companies in the marketplace for long-term business growth.
- We promote business matching and trade preferential rates on a platform of trust and integrity.



OUR CORE VALUES:

- Integrity in business management
- Zero tolerance to corruption
- Commitment to excellence in the delivery of goods and services
- Greed should not be an element in the pursuit of profitability
- Equitable compensation
- Equal treatment to all

MEMBERSHIP

CATEGORIES

CBI membership is open to all bona fide companies and professionals operating in Malaysia, and is available under the following categories:

- **Corporate Member**
Any company, corporation and partnership registered in Malaysia, including foreign-owned entities.
- **Professional Member**
Any professional (such as lawyer, doctor, and engineer) operating as sole proprietorship or partnerships registered with the respective professional bodies or Companies Commission of Malaysia as the case may be.
- **Associate Member**
Any bona fide company or organisation not registered in Malaysia.

FACILITIES

- Make known your business integrity practices in dealing with your customers, suppliers and government agencies.
- Join the alliance of like-minded business entities who believe in trust and transparency for a better Malaysia.
- Enhance your corporate image and marketing opportunities.
- Secure preferred risk group rates.
- Build a better future for our next generation.
- Integrity Seal Credibility for your website and marketing materials—use the cbi.my Registered Member logo to show your customers what you stand for.
- Search-friendly online profile—point your customers to your cbi.my profile and extend your website's online marketing.
- CBI provides free resources to advise and mentor members on ethical business practices.
- Elevated trust—our comprehensive Certified Background Check helps inspire trust.
- Access to our cbi.my content library—our online library helps you acquire and promote ethical business practices daily.
- Our quarterly newsletter, Business Integrity News, outlining tips & resources for ongoing support in ethical business practices.
- Discounted employee placement and background checks.
- Preferential product pricing for participating companies.
- Discounted training and mentoring on business integrity and productivity.
- Collective initiative to deal with fraud and unfair practices in the marketplace.

For more information or to register, please contact CBI Secretariat at tel+603 6200 0770 or email us at: admin@cbi.org.my



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